

Conference Purpose

- Empower cross-sector professionals, practitioners, and students to make equitable decisions and create programs based on best practices and current research on population health and strengthening family well-being;
- Provide a collaborative environment so attendees may build trusting relationships, brainstorm and enhance skills as it relates to public health and social issues impacting our state;
- Amplify diverse community voices with lived experience to inspire quality improvements at the organizational and community levels;
- Provide attendees with knowledge of collective impact strategies surrounding best public health practices that they may customize and implement immediately in their communities and work; and
- Demonstrate innovative practices and the importance of adaptive partnerships to initiate positive change throughout our state and beyond.

Experiential Objectives

- Audience will enhance their skills and knowledge in a range of current public health and social topics they can implement immediately in their communities and work;
- Cross-sector professionals, health care professionals, and public health advocates will have the opportunity to make valuable connections with colleagues and organizations in order to create partnerships, a common agenda and opportunities for shared measurement, growing their network and influence in public health;
- Students will experience examples of real-world public health topics in order to enhance their learning;
- Students and young professionals will gain support through networking and mentorship
- Participants will be able to identify barriers, challenges, and foster mutually reinforcing activities that address public health issues affecting their communities and beyond; and
- To provide support to attendees as well as provide strategies for self-care and stress management, particularly as it relates to this past year's pandemic response.

Educational/Learning Objectives

- To provide information on current legislation, programs and policies impacting public health in our communities and across our state;
- To provide strategies on implementing best public health and equitable practices in communities and workplaces;
- To address gaps in knowledge regarding the social determinants of health that impact our communities, and to provide the knowledge to create and implement programs and projects to address inequities and public health issues; and
- To demonstrate, and create opportunities for, building effective partnerships that allow us to initiate substantial and sustainable changes in public health policy, practices, and projects.

Equitable Pathways: Increasing Cross-sector Collaboration & Community Leaders

| | Informing and Advancing Policies to Strengthen Family Well-being |
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| | Leveraging Public-Private Funding and Collaborations to maximize quality resources and improve family outcomes |
| | Promoting Cross-Sector Training with Community Coalitions (ex.ACEs/Protective Factors, DEI, Dual Capacity, Quality Standards, PAC training, etc.) |
| | Coordinating Services with the family resource center framework (ex. Community Hope Centers) |
| ·2 | Building Leadership Skills and Increasing Organizational Quality (ex. Parent/Community Advisory Councils) |
| | Amplifying Diverse Community Voices with Lived Experience (ex. peer support groups) |